

United Way



DAVIE COUNTY UNITED WAY, INC.

COMMUNITY IMPACT

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED

The Davie County United Way (DCUW) annual campaign is under way and once again, the public and businesses are asked to support the local United Way effort. For 35 years, the United Way has been an effective means of giving to multiple charities and service organizations. Contributions assist thousands of people right here in our community.

“If a charity group is partnered with Davie County United Way, you can be sure the organization is solid and the money goes where it's supposed to go — to assist a broad spectrum of deserving people of all ages,” stated Board President, Steve Tuch. “United Way grant recipients are established organizations with stellar reputations that cover all areas in the county. A donation to the United Way is money well spent.”



Controversies in other United Way organizations happen, like what has been reported in Mecklenburg County. No doubt, the reputations of all United Way organizations are affected by the financial and compensation

troubles that may stem from one in another area. However, such controversy is not within DCUW.

The strength of the United Way system is that it operates much like a franchise agreement with each member being independent of the others, paying dues to United Way of America for the use of name and brand rights. DCUW continues to be locally governed and independent of other United Way organizations and its character is unsullied. This is evidenced by the recent audit completed by Gray Callison & Company, P.A., which shows a decrease in administrative and

fundraising expense by nearly 1% from 2006 to 2007. Thus, a contribution to the DCUW does help with administrative costs with 6 cents on the dollar going to keep the lights on, the computers and telephones connected and the staff paid and 12.2 cents of every dollar supports fundraising efforts. But over 80 cents of every dollar is invested back into our local community and helping our neighbors in need.

Davie County's local United Way has a staff of three, only one of which is full-time. That's not many, considering the growth rate and amount of need in the County. Additionally, the staff leads the way by also contributing to Davie County United Way because they realize that times are difficult for many people and that United Way partners can help with these difficulties. The staff and Board of Directors know that our community needs these charitable organizations. And these charitable organizations AND United Way needs YOU!

Dine Out for Davie

Dine Out for Davie gives local restaurants a chance to give back by donating up to 10% of their gross sales on November 20th to Davie County United Way. That means that when you eat at one of these restaurants, up to 10% of your meal is donated back to your community through United Way.

For a complete restaurant list, watch for a blast fax from the Chamber of Commerce, an article in the Davie County Enterprise, or visit our website at: www.davieunitedway.org. Just choose Dine Out for Davie from the drop-down menu on the homepage!

Last year, Dine Out raised over \$2,600 to benefit programs right here in Davie County.

**Save the Date!!
The sixth annual
Dine Out for Davie
will be held on
November 20, 2008.**



Wish List



- Monetary sponsors for printing, postage and other office supplies;
- Office space. DCUW's current office space is no longer adequate. We are literally "bursting at the seams." To incur the expense of rent and a light bill would be detrimental to the good we do in the community. Therefore, we need to find a benefactor who can donate a building or office space for our use.
- **VOLUNTEERS!**

DC United Way Celebrates 35th Anniversary

On August 28, 2008, Davie County United Way celebrated its 35th anniversary. Below is a synopsis of 35 years worth of accomplishments:

1973 - 1977 — August 28, 1973, Community Services of Davie County (CSDC) was incorporated after the Rotary Club of Mocksville identified a need for a community fund. Key organizers, Charles Dunn and Allen Martin raised \$40,000 that first year. CSDC became affiliated with United Ways of Atlanta in 1975 and then Forsyth County in 1977.

1989 — United Way established a local presence in Davie County. Allen Martin was hired as the first Executive Director.

1991—The Davie County office was created. Fundraising continued to increase with the help of volunteers.

1994— Davie County United Way, Inc. (DCUW) became an independent organization, no longer affiliated with United Way of Forsyth County.

1995— DCUW experienced what would be the last campaign for 11 years that raised more money than the total of agency requests. Clearly, needs were on the rise.

1999— DCUW reached a goal of \$500,000.

2002— Allen Martin retired, completing 29 years of leadership. Anna Eichhorn assumed the position of Executive Director. United Way brought Call 211 Services to Davie County.

2003— September 11th brought the first annual Day of Caring. Home Loss Prevention program began as emergency relief mortgage assistance.

2004— The organization grew to a new level when the first full-time Executive Director, Mary Beth Forst, was hired in an effort to increase fundraising and the United Way presence within Davie County. Campaign reached \$444,000. Home Loss Prevention program was fully established.

2005— United Way expanded fundraising to \$450,000. Direct programs of Call 211,

Day of Caring and Home Loss Prevention were running solidly. United Way began the Prescription Discount Card program.

2006 — United Way began collaboration with Habitat for Humanity, The Advocacy Center, and the Dept. of Social Services to establish the Housing Repair Assistance Coalition who addresses housing repair issues. United Way campaign reached \$517,000, exceeding goal by \$23,000. Thus, DCUW met 100% of qualified funding requests for the first time since 1995.

2007 — DCUW exceeded the goal of \$550,000 by \$65,000. Direct Program funding is increased for the first time in history. DCUW hosted a Bachelor of Social Work Intern to increase program results.

2008 — DCUW added a part-time Program Coordinator position to help coordinate all programs and intern efforts. Agency requests increased by 17%. In response, DCUW set a goal of \$600,000. DCUW decreased administrative expenses by nearly 1% over the prior year.

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED

This year, United Way is focusing on **Advancing the Common Good** which means creating opportunities for a better life for all.

Underneath everything we are, underneath everything we do, we are all people. Connected. Interdependent. United. And when we reach out a hand to one, we influence the condition of all.

These results/changes have benefits that ripple out to the community as a whole.

EDUCATION, INCOME & HEALTH

United Way is focused on the **basic things that we all need for a good life**: a quality education that leads to a stable job, income that can support a family through retirement, and good health.

These are the building blocks:
Education - Helping Children and Youth Achieve Their Potential

Income - Promoting Financial Stability and Independence

Health - Improving People's Health

LASTING CHANGES

Our goal is to create **long-lasting changes**

by addressing the underlying causes of problems. We don't just address the symptoms of a problem. We go deeper to get at the underlying causes.

LIVE UNITED

Living united means being a part of the change. It takes everyone in the community working together to create a brighter future. Together, we can accomplish more than any single group can on its own.

Facts on Volunteerism in Youth:

A national study, conducted by the Corporation for National and Community Service, with the U.S. Census Bureau and Independent Sector, found the following facts about young volunteers.

1. Millions of Young People Volunteer. 15.5 million youths between the ages of 12 and 18 contributed more than 1.3 billion hours of service during 2004.

2. Young People Volunteer More Than Adults. Young people volunteered at twice the rate of adults with 55 percent of young people

volunteering, compared with only 29 percent of adults.

3. Volunteering Helps Young People Succeed. Youth who volunteer are less likely to engage in risky behavior, are more likely to feel connected to their communities, and tend to do better in school.

4. Altruism Is the Driving Motivator. Youth who volunteer do so out of altruism, strongly agreeing with statements such as "I would like to help make the world a better place," and "It's important to do things for others." Only 5% of students became involved with volunteering through a school requirement.

5. Adult Role Models Are Crucial. A youth who has a parent who volunteers is nearly three times more likely to volunteer on a regular basis.

6. Flexible Volunteer Opportunities are Needed. Thirty-nine percent of teenagers volunteer on a regular basis; 35% do so occasionally; and 27% are episodic volunteers.

To find out more about the **LIVE UNITED** experience log on to www.liveunited.org.

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED

Advocacy is about being a champion for a cause. Whether you're speaking out on issues that affect **Children & Youth, Crisis Intervention and Health & Wellness**; reaching out to members of Congress; or wearing the LIVE UNITED shirt to show your support; you can help inspire hope and create opportunities for a better tomorrow. So go ahead and advocate in a LIVE UNITED world. Do it in public. Be visible. Be loud. Start your advocacy efforts today:

Educate yourself on the needs of our

community. Download and read the complete 2007 Needs Assessment Report to familiarize yourself with the most pressing needs of the community or review the preliminary data in slide format. Just visit davieliveunitway.org and click on the ADVOCATE button.

Support the Hospital by watching the hospital website for upcoming advocacy needs on behalf of one of the three CON applications, then ACT. Visit www.daviehospital.net.

Vote on November 2nd!

Support the Calling for 211 Act. The Calling for 2-1-1 Act (H.R. 211) would authorize a \$700 million matching-grant program over six years to ensure that every American has access to 2-1-1, 24 hours a day, 7 days a week. Visit www.liveunited.org/publicpolicy

Promote Financial Stability. Spread the word about the Money In/Money Out Classes offered by the local Cooperative Extension. Call 753-6100 for more information.

Speak Up: *Send a letter to your Elected Officials and/or the editor* in support of our work in the areas of Children & Youth, Crisis Intervention and Health & Wellness.

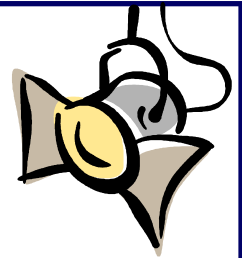
Program Spotlight

Volunteer Fair & Chili Cook-off

Davie County is set to hold its 2nd annual volunteer fair but this year, it has a twist: a chili cook-off! The fair will take place on Monday, October 27th from 5:30 - 7:30 pm. at Senior Services, 278 Meroney Street (near the hospital), in Mocksville.

A variety of organizations will be participating in this year's event. Volunteer opportunities will be available for **all ages**. Adults & youth interested in volunteering are encouraged to attend the fair and find out what Davie County has to offer.

Attendees will judge the chili that each organization cooked and vote for their favorite, while also learning about volunteer opportunities in their community. Drinks and dessert will also be provided. All guests will be entered into drawings for door prizes! For directions or information, please call: 336-753-6230 or 336-753-8270. We hope to see you there!



Salvation Army Thrift Store

In just a short period of time, Diane Garretson, the new manager of The Salvation Army's Family store, has made a positive impact for the Davie County community. Diane and her staff are ensuring that the store has a daily supply of fresh merchandise at exceptional prices and have implemented special sale days throughout the week.

With help from the Davie County United Way, the store opened its doors three years ago with a three-fold mission:

- To offer a place for people to recycle items that still have value;
- To generate revenue for other Army programs in Davie County;
- To provide a place for people to buy good items at affordable prices.

In difficult economic times, more people

are turning to The Salvation Army (TSA) for assistance at both its Family Stores and through its emergency direct financial assistance program. TSA provides a full day of financial assistance on Fridays in the Brock Building to help needy individuals and families with past due rent and utility bills, medicine, fuel oil, emergency lodging and other financial needs. For information about TSA programs, please call 753-0130 or 751-3334.

Davie County Homemaker Program

In 2008, Davie County Home Health Agency (DCHHA) began its partnership with DCUW to allow for the expansion of the Homemaker Program and reduce the waiting list for services. The Homemaker Program utilizes in-home aides to provide home maintenance assistance to frail and elderly clients. The supportive services offered are based upon client needs, and may include assistance with bathing and personal hygiene, general light housekeeping, grocery shopping, and preparing meals. Without the intervention of the program, many frail and elderly clients would have a decreased quality of life and standard of living. The in-home aides provide regular socialization and supervision for clients who may not have family or friends to check on them; often

the in-home aides find it necessary to report declines in client health conditions to appropriate persons to prevent more serious problems from arising. Because of the Homemaker Program, the health, strength, and safety of many older Davie County residents are improved.

DCHHA is the only agency of its kind located within Davie County. It is a county-run, non-profit, home health organization, which allows the agency to focus on client care and not profit-seeking practices. Home healthcare is vital to the wellness of community members in that it provides the intermittent care and supervision that is so important to persons with chronic diseases or those recuperating from injuries or surgeries after a hospitalization. For more information about DCHHA, call 336-753-6200.



Davie County United Way, Inc.
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LIVE UNITED



**THE MISSION OF THE
DAVIE COUNTY UNITED
WAY IS TO UNITE THE
VOLUNTEER STRENGTH OF
OUR COMMUNITY TO CARE
FOR ONE ANOTHER.**

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You can donate online at:
www.davieunitedway.org!

LIVE UNITED

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