

United Way



DAVIE COUNTY UNITED WAY, INC.

COMMUNITY IMPACT

Day of Caring Touches 191 Lives!

One hundred ninety-one lives were touched on Saturday, April 21, 2007 during the 5th Annual United Way Day of Caring. Fifty-three projects were submitted for this year's day of caring and forty-six of those projects have been completed. United Way will continue to work in the coming months to recruit volunteers to complete the outstanding 7 projects.

In addition to Day of Caring's traditional "helping hand," the Day of Caring Kick-off Breakfast also presented Champions of Caring awards to Davie County EMS, Davie County Hospital, Davie County Rescue Squad, Mocksville Fire Department, Mocksville Police Department and YVEDDI Transportation for their heroic efforts during the Davie Place Disaster.

"It was just a great way to honor these community heroes," stated Day of Caring Chair, Regina Graham. "And it fit perfectly with what Day of Caring is all about! We were pleased to be able to thank these heroes and all of our Day of Caring volunteers!"

"I just love the name of this award: Champions of Caring," stated Breakfast Coordinator,

Robby Dilmore. "That's truly what these emergency responders are: Champions!"

United Way would like to thank and recognize the following work teams for their efforts:

- Christian Business Men's Cmte.;
- Cooleemee Civitan Club;
- Corinthian Lodge 17;
- Clement Grove Church;
- Davie Civitan Club;
- Davie County 4-H;
- D. C. Government;
- D. C. Public Schools;
- Davie County Hospital;
- Don Markland Electric;
- The Fuller Family;
- Habitat For Humanity;
- Harold Lanning & the Sheffield-Callahan Vol. Fire Department;
- Horn Oil Company;
- Ingersoll-Rand Company;
- SDMS & DHS Jr. Civitan Clubs;
- Lena Reinsvold;
- Master Gardener's from the D.C. Cooperative Extension;
- Mocksville Civitan Club;
- Mocksville Home Builder's Assn.;
- Piedmont Natural Gas Company;
- Vulcan Materials;
- VF Jeanswear;
- Wal-Mart Super Center; &
- Westside Chrysler Dodge Jeep.

Recognition should also be given to our sponsors, without whom United Way could not fund the program. This year, Duke Energy renewed its role as Presenting Sponsor and covered

the cost of approximately 10 projects. Piedmont Natural Gas & Horn's Milestone Restaurant shared the title of Caregiver Sponsors providing funding for approximately 5 projects.

Several organizations funded approximately 3 projects by becoming a Helping Hand Sponsor:

- BB&T
- Bank of the Carolinas;
- Hendricks & Corriher Const.;
- Mocksville Civitan Club;
- Mocksville Rotary Club;
- Trim, Inc.;
- Wal-Mart SuperCenter; &
- Westside Chrysler Dodge Jeep.

Still other companies provided in-kind donations of food, supplies or funds to cover the cost of one project:

- Hanesbrands, Inc.
- Davie County Health Dept.
- Graham Funeral Home
- Howard Realty.

Thanks to EVERYONE for your support of this great event!



BANK of the CAROLINAS



Mocksville Civitan Club



\$302,611 Invested in Community Programs

In January of 2007, 19 nonprofit organizations submitted applications for funding to DCUW. By February, twenty-three volunteers were trained to take part in DCUW's Community Investment Process.

Once applications are reviewed by staff for completeness and accuracy, and all volunteers are thoroughly trained the process begins.

All Community Investment Committee members review a specified number of agency's applications, make site visits and participate on an agency review panel, all of which culminates in the final meeting where funding recommendations are determined.

This year, the CIC divided into three panels, rather than the traditional two. This suggestion was made by the new CIC Chair, Kim Harris in order to allow for more time between agency presentations. This let panel members fully utilize their score sheets and discuss the

presentation, if necessary. Each panel reviewed a minimum of 6 agency applications as opposed to last year's minimum of 11 applications.

Upon completion of the process, the final funding recommendations were compiled and presented to the Executive Committee at it's meeting in late March. The Executive Committee is empowered to operate in lieu of the full board of directors during the months between quarterly board meetings.

First payments to recipient agencies for qualifying programs were made by April 15, 2007.

Special thanks should be extended to the members of the 2007 Community Investment Committee including: Immediate Past Chairman, Neal Smith and Chairwoman, Kim Harris who represent local government. Panel I was moderated by Linda Pate who represents Davie County Hospital. Other members of Panel I include: Phyllis Presley representing Davie

County Government; Gaither Markland & Karen Smith representing the community at-large; Greta Nixon and Kevin Robertson with Bank of the Carolinas; and Daniel Matthews with the Mocksville Police Department.

Panel II was moderated by long-time board member and supporter, Robby Dilmore of Westside Chrysler Dodge Jeep. Panel II members include: M.A. Brewer with the hospital, Adam Weir with Ingersoll-Rand, Melissa Roberts with States Industries, Jim Gildein with Nationwide Insurance, June Beal with Horn Oil, Jim McKnight with HANESbrands, Inc. and William Davis with the Cooleemee Civitan Club.

Panel III was moderated by long time board member and supporter Alan Hyland with the Davie County Public Schools. Additional members include: Cheryl Michelli with the hospital, Rev. David Smith, Eric Southern from Ingersoll -Rand, Frances Beck representing the community, Karen Guiton from SunTrust Bank and Dr. Todd Corvin.

DCUW is fortunate to have a wide representation of our community present on the Community Investment Committee.

Davie County Receives EFSP Funding

Once again, on behalf of our entire county, Davie County United Way (DCUW) applied for a portion of the state set-aside funds available from the Emergency Food and Shelter Program (EFSP) in 2007. Each state receives a discretionary amount to be awarded by a State Committee that parallels representation of the National EFSP Board.

The Set Aside Committee considered funding for areas with high poverty/unemployment levels that did not meet the National Board's minimum requirement, areas with targeted pockets of homelessness or poverty, areas experiencing negative economic changes such as plant closings, or areas with documented measures not reflected in unemployment and poverty data.

In the application, DCUW successfully

described the economic struggles faced by on-going plant closures and lay-offs that began in 2003. The most recent of which was United Plywood. Through the use of example, DCUW was able to depict our rising need in spite of an economy that seems to be improving. "Although Davie County has been able to replace a large portion of the number of jobs lost, the replacement jobs compensate employees at a much lower rate. For example, John Doe is laid off from Thomson Crown Wood Products where he earned \$15.00 per hour and he now works at Lowe's Home Improvement for \$10.00 per hour."

The application also provided current assistance numbers in the areas of rent/ mortgage, utilities, and food; further proving the overall need in Davie County.

Notification of the award was announced in March. Of the \$300,601 available in 2007, Davie County received \$10,000.00. In May, a local board representing American Red Cross,

Catholic Charities, United Jewish Communities, the National Council of Churches, The Salvation Army, United Way and FEMA reviewed applications for Davie County's local designation and distributed the funds to following local agencies:

- A Storehouse for Jesus\$5,000.00
- The Salvation Army.....\$5,000.00

Local recipient organizations are required to provide bi-annual documentation of the spending of the award to the national Emergency Food and Shelter office.

In 2006, the Department of Social Services chose not to apply in order to allow greater funding to be applied to the remaining two applicants. Prior to the application deadline, a news article is published in the Davie County paper publicizing the availability of funds. Any nonprofit offering assistance in the areas of food and shelter are eligible to apply.

Interested organizations should contact the United Way office.

In 2007, Davie County was awarded \$10,00000 in State Set-Aside funds, an increase from the 2006 award of \$9,451.

Historic Mocksville Criterium

NASCAR on Wheels!

On August 1, 2007, Davie County residents are in for a REAL treat. The Historic Mocksville Criterium, part of the Crossroads Classic series of bike races, is coming to town!

Charlotte Sports Cycling hosts the overall **Crossroads Classic**. This six day festival of speed, held July 31 through August 5, is designed to attract the country's top professional and amateur cyclists to the Piedmont of

North Carolina by hosting exciting bicycle racing in: Albemarle, Mocksville, Salisbury, Statesville, Charlotte and Winston-Salem.

The half mile course will be held in Downtown Mocksville with the start/finish line on Main Street.

Junker's Mill will be host for all types of family activities including a Christian Band, food provided by Hardee's, Deano's and the Horn's Express Hot Dog Cart. A portion of all food sales

will be donated to Davie County United Way.

Kids races will launch the evening at 6:45 p.m. with amateur and professional races following. Between races, don't miss the Adult Trike Races...grown men & women racing tricycles. It's a hoot!

This is a FREE event to all spectators. Cyclists can register by visiting:

www.crossroadcyclingclassic.com.

Community Collaborations

Housing Repair Assistance Coalition

In an effort to address housing repair needs year-round, Davie County Department of Social Services (DCDSS), Davie County United Way, Habitat for Humanity and The Advocacy Center have joined forces to provide assistance to individuals needing housing repair projects such as wheelchair ramps, flooring repair, painting and other home repair types of projects.

Although we are still in the planning stages of this Coalition, our goal is to address these issues throughout the year, as they happen, rather than requiring the client to wait for a once or twice-a-year event. DCDSS has agreed to handle the preliminary screening of applicants. Habitat for Humanity has agreed to assess all projects submitted and The Advocacy Center and DCUW will work together to find the volunteers and funding needed to provide the needed assistance.



Volunteer Fair

On April 14, 2007, the Volunteer Subcommittee of the Davie Aging Planning Committee held the first ever collaborative Volunteer Fair for our county.

Over 20 nonprofit organizations were represented in this fair, covering areas such as arts, literature, human service, animal protection, children's programs and more!

Nearly 50 potential volunteers attended the fair and enjoyed music by the Senior Singers and Dancing by the GoodTimer's Square Dance Club. Refreshments were also served.

Represented on the Volunteer Subcommittee were members of Davie County Senior Services, Davie County United Way and RSVP. Committee members worked to recruit agencies to participate in the

fair and to publicize it to the community.

Preliminary survey results show that 91% of participants had a good or above average overall experience.

When participants were asked if they were interested in participating in future fairs, over 72% indicated yes. Just over 27% responses were undecided and no negative responses were received.

Community Health & Needs Assessment

On Thursday, May 31st, Friday, June 1st and Saturday, June 2, 2007 volunteers for the Davie County Health Department, Healthy Carolinians of Davie County and the Davie County United Way went door-to-door to gather data for the county's Community Health & Needs Assessment.

The survey was conducted entirely by volunteers, over a three day period using the latest in Global Positioning System (GPS) and hand-held computer technology. The surveyors circulated about the community in teams of two. Those surveyed were selected randomly and the responses given were kept entirely confidential,

with only a summary of the data collected being released.

Once the data from these 210 random surveys was collected it was uploaded to a master computer and delivered to UNC in Chapel Hill for analysis. The analyzed data collected from the survey will be used to assess community health needs, as well as citizens' perception of needs. This information will be used to evaluate the need for new services and programs and will be presented to stakeholders in our community through the use of listening sessions, focus groups and one-on-one interviews.

For more information, contact Andreia Collins at the Davie County Health Department 336.751.8700.

together, we do what matters

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Mocksville, NC 27028



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**THE MISSION OF THE
DAVIE COUNTY UNITED
WAY IS TO UNITE THE
VOLUNTEER STRENGTH OF
OUR COMMUNITY TO CARE
FOR ONE ANOTHER.**

DAVIE COUNTY UNITED WAY, INC.

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You can donate online at:
www.davieunitedway.org!

together, we do what matters!

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