



Community Investment Process Grants Nearly \$281,000!

Formerly known as Allocations, Davie County United Way's Community Investment process begins in January of each year when nonprofit organizations submit applications for program funding.

Once these applications are reviewed by staff for completeness and accuracy, they are forwarded to the Community Investment Committee (CIC), a group of 15 extremely committed, and well-trained community volunteers, who have the arduous task of determining which programs best meet the needs of Davie County residents. Upon that determination, funding recommendations are made to the DCUW Board of Directors, who gives final approval of the financial support given these programs.

All Community Investment Committee members review a specified number of agency's applications, make site visits and participate on the agency review panel, all of which culminates in the final fund distribution meeting in which funding recommendations are determined.

In 2006, the CIC divided into two panels, each of which reviewed

a minimum of 11 agency applications. Upon completion of the process, the final funding recommendations were compiled and distributed to the entire Board of Directors. Any Director who had questions or concerns about any or all funding recommendations were encouraged to voice their opinion to any Executive Committee member. With no objection, the funding recommendations were approved by the Executive Committee at it's meeting in late March. First payments to recipient programs were made by April 15, 2006.

Special thanks should be extended to the members of the 2006 Community Investment Committee including: Chairman, Neal Smith and Vice-Chairman, Kim Harris who represent local government; Todd Corvin with Corvin Chiropractic; Robby Dilmore from Westside Chrysler, Dodge Jeep; Dorothy Graham with Graham Funeral Home; Wendy Horne, community volunteer; Alan Hyland and Steve Lane with the Davie County Public Schools;

Gaither Markland, community volunteer; Greta Nixon & Kevin Robertson, with Bank of the Carolinas; Linda Pate representing the Davie County Hospital; David Smith representing the faith community; Julian Stephenson with Davie County Farm Bureau and Haley Warren with the Wal-Mart Supercenter.

DCUW is fortunate to have a wide representation of our community present on the Community Investment Committee.

Thirty-six programs were funded in the 2006 cycle and will be facilitated by these non-profit Agencies: American Red Cross - Northwest North Carolina Chapter, Appropriate Punishment Options, The Arc of Davie, Big Brothers Big Sisters Services, Boy Scouts of America - Old North State Council, Cancer Services, The Children's Center for the Physically Disabled, Consumer Credit Counseling Services, Davie County 4-H, Davie County Group Home, Davie County Rescue Squad, Davie Family YMCA, Department of Social Services, Family Services, Farmington Community Center, Girl Scouts - Tarheel Triad Council, Hospice of Davie County, Partnership for a Drug Free North Carolina, RSVP, The Salvation Army, and Smart Start of Davie County.

A complete list of the 36 funded programs including descriptions is available at the Davie County United Way office or by visiting the Partner Agency page of our website at www.davieunitedway.org.

I Wish Upon a Star



The Wish List feature of our Newsletter has been an overwhelming success! Just after receiving a generous donation of furniture from BB&T, DCUW also received a donation of phones from Yadkin Valley Telephone. We would like to recognize and thank Jim Crabtree, Barry Rentz and the installation workers who made the process painless! We now feel we have a fully functional office. Thanks,

Yadkin Valley Telephone!

The following items are still needed:

- Storage space for goal thermometers
- Monetary sponsors for printing, postage and other office supplies
- Volunteer talents in the area of fundraising and strategic planning.

If you or someone you know can help in any of these areas, please contact the DCUW office today!

Philanthropy Focus



Those who do the work of a nonprofit organization are not the only people who may be interested in the following philanthropic facts and figures about the nonprofit world.

Eighty-nine percent of U.S. households give to charity, and the average annual contribution is \$1,620.

Source: Independent Sector

Charitable giving in the U.S. totaled \$248.52 billion in 2004. Of the total:

- Individuals gave \$187.92 billion, or 75.6%;
- Foundations gave \$28.8 billion, or 11.6 %;
- Bequests accounted for \$19.8 billion, or 8%;
- Corporations gave \$12 billion, or 4.8 %

Source: Giving USA 2005

Sixty-four-and-a-half million people, or 28.8 percent of the U.S. population, volunteered at least once from September 2003 through September 2004, and used 29.5 percent of their volunteered time for fundraising.

Source: Bureau of Labor Statistics, U.S. Department of Labor

Nearly three out of four nonprofits use cyberspace to engage current and potential supporters.

Source: GuideStar and Network for Good

Hours volunteered by Americans last year were worth an estimated \$22 billion, with the value of an hour of volunteer time growing to \$17.55 from \$17.19 a year earlier.

Source: Independent Sector

Davie County Receives EFSP Funding

Once again, on behalf of our entire county, Davie County United Way (DCUW) applied for a portion of the state set-aside funds available from the Emergency Food and Shelter National Board in 2006. Each state receives a discretionary amount to be awarded by a State Committee that parallels representation of the National and Local FEMA Boards.

The Set Aside Committee considered funding for areas with high unemployment/poverty levels that did not meet the National Board's minimum requirement, areas with targeted pockets of homelessness or poverty, areas experiencing negative economic changes such as plant closings, or areas with documented measures not reflected in unemployment and poverty data.

In the application, DCUW successfully described the economic struggles

faced by on-going plant closures and lay-offs that began in 2003. As recent examples, DCUW cited the lay-offs at VF Jeanswear and Keystone Marketing. VF Jeanswear asked 40 people to take voluntary lay-off and then cut the rest of the staff in the plant to 30 – 35 hours per week to avoid a larger number of lay-offs. Keystone Marketing was forced to lay off 35% of their already small staff.

The application also provided current assistance numbers in the areas of rent/mortgage, utilities, and food; proving further the overall need in Davie County. For example, in 2005 the Davie

County Department of Social Services (DSS) alone received 110 requests for rent or mortgage assistance. Not all of these requests were able to be met. The Salvation Army assisted 171 families with

utility bills, which represents a 16% increase from the previous year. A Storehouse for Jesus was awarded \$2,452.00 in 2005 to purchase canned food for its food bank. That food was

How do you Give?

The Davie County United Way Community Care Fund allows DCUW to provide programs such as the Home Loss Prevention (HeLP) program, Day of Caring and United Way Call 2-1-1 Services. When you give to the *Community Care Fund*, you are also supporting programs facilitated by United Way agencies who are making important differences in this community. The real *STRENGTH* of United Way is our ability to utilize your investment where it will make the greatest impact...in other words, "more *BANG* for your buck."

The next time you give to United Way, make the greatest difference, designate to the ***Community Care Fund***.

distributed within a matter of months.

Notification of the award was announced in March. Of the \$302,034 available in 2006, Davie County received \$9,451.00. In May, a local board representing American Red Cross, Catholic Charities, United Jewish Communities, the National Council of Churches, The Salvation Army, United Way and FEMA reviewed applications for Davie County's local designation and, distributed the funds to following local agencies:

A Storehouse for Jesus\$3,129.00
The Salvation Army.....\$3,127.00
DSS\$3,127.00

Local recipient organizations are required to provide bi-annual documentation of the spending of the award to the national Emergency Food and Shelter office. For the third consecutive year, all three recipient organizations have received no significant compliance issues and are considered by the national and local Emergency Food and Shelter Boards of Directors as agencies in good standing.

Day of Caring Projects and Volunteers Needed

September 11, 2006 will once again mark Davie County's Day of Caring. Currently, the United Way office is in the process of recruiting projects to be completed as part of Day of Caring.

A few examples of Day of Caring projects that were completed in 2005 include gardening, cleaning out gutters, building wheelchair ramps, replacing a bathtub for a veteran and replacing carpeting with linoleum allowing easier mobility for a person in an electric

wheelchair. Other possible Day of Caring projects might include organizing a food drive to help build food banks in our area; hold a phone card drive to benefit our overseas military personnel from Davie County; or conducting a fun activity for the kids on the waiting list of Big Brothers Big Sisters. United Way will provide all materials needed for each project.

If you know of anyone who could benefit from Day of Caring, please have

them contact the United Way office at 751-0313. Applications may also be downloaded from our website at www.davieunitedway.org.

Volunteers are also needed! YOU can make a difference in the lives of your neighbors by signing up to be a volunteer or to lead a volunteer team. Volunteer registrations will continue until August 31, 2006.

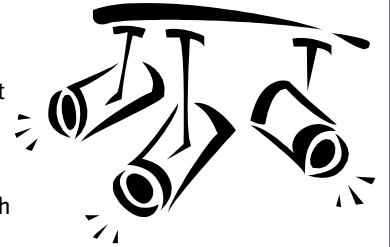
Contact the Davie County United Way for more information.

Program Spotlight

Prescription Drug Discount Card

To assist people with the cost of their prescription drugs, more than 2,000 free FamilyWise prescription drug discount cards are now available at United Way and participating organizations throughout Davie County. Prescription drug discount cards may be obtained from the Department of Social Services, A Storehouse for Jesus or by calling the Davie County United Way at 336-751-0313. All Davie County pharmacies accept these prescription drug discount cards. They have no usage limits, age requirements or registration forms. Only one card is needed per family and they are valid until March of 2008.

The cards are being distributed free of charge, courtesy of Davie County United Way, and other participating United Way agencies around the country, as part of a \$10 million donation of discount prescription cards from Membership Services Corporation, an affinity marketing and strategic sourcing company located in Bethlehem, Pennsylvania, and its industry partners. Additional information is available online at www.davieunitedway.org or www.familywise.com.



Calling for 2-1-1 Act

The Calling for 2-1-1 Act (S 211 / HR 896), led by Senators Elizabeth Dole (R-NC), Hillary Rodham Clinton (D-NY), Richard Burr (R-NC), and Representatives Michael Bilirakis (R-FL-9) and Anna Eshoo (D-CA-14), enjoys broad bi-partisan support and would authorize \$150 million to assist states with implementing and sustaining 2-1-1 statewide. States would have to provide a 50 percent match to the grant, which could come from current 2-1-1

backing in the community, such as United Way grants, funding through other non-profits, state and local government, foundations and businesses. Funding would be administered by the U.S. Department of Health and Human Services. The Act closed the 108th Congress with 182 bi-partisan congressional cosponsors. For more information on the Calling for 2-1-1 Act, visit www.211.org/legislation.html.

**Did you know Davie County had 2-1-1?
For information and referral: Call 2-1-1!**



Senators Elizabeth Dole and Hilary Clinton joined by United Way Board member, George Clooney and CPO, Brian Gallagher at the introduction of the Calling for 2-1-1 Act.

New Programs funded by United Way

Davie County United Way is excited to announce the addition of new programs to our county for the second year in a row. Adding new programs that positively impact our community is just one more step towards a real, lasting change.

Through Partnership for a Drug Free North Carolina, Davie County will now receive the benefits of the **Substance Abuse Family Education (SAFE) program**. An alternative to long-term suspension for students who have violated the Davie County Schools' Substance Abuse Policy, SAFE assists students in developing

strategies to make healthy positive choices through education and involvement of parents.

Facilitated by the Farmington Community Center, the **Teen Gathering Place** provides teens in the Farmington area and throughout Davie County a safe place to gather and fellowship. Entrepreneurial experience will be taught as the teens run their own snack shop.

For more information on either the SAFE program or the Teen Gathering Place, visit the DCUW website at www.davieunitedway.org.

together, we do what matters

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WAY IS TO UNITE THE
VOLUNTEER STRENGTH OF
OUR COMMUNITY TO CARE
FOR ONE ANOTHER.**

DAVIE COUNTY UNITED WAY, INC.

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Visit our new website:
www.davieunitedway.org

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Partner Agencies:

American Red Cross

Appropriate Punishment Options

ARC of Davie County

Big Brothers Big Sisters Services

Bowman Gray Child Guidance

Boy Scouts of America

Cancer Services, Inc.

Consumer Credit Counseling Services

Children's Ctr. for the Physically Disabled

Davie County 4-H

Davie County Group Home

Davie County Rescue Squad

Davie Domestic Violence & Rape Crisis Ctr.

Davie Family YMCA

Emergency Relief Fund of Davie Co.

Family Services

Farmington Community Center

Girl Scouts, Tarheel Triad Council

Hospice of Davie County

Partnership for a Drug Free NC

Retired & Sr. Volunteer Program (RSVP)

Smart Start of Davie County

The Salvation Army