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## *News Release*

**FOR IMMEDIATE RELEASE**

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### **BIKE RACE RETURNS TO DAVIE COUNTY**

**July 29, 2008 – Mocksville, NC** - Travelers will once again notice a difference in traffic flow on Tuesday, July 29, 2008 as cyclists from across the nation and abroad take over the streets of Mocksville for the 2<sup>nd</sup> Annual Historic Mocksville Criterium, benefiting Davie County United Way.

The Historic Mocksville Criterium will mark the launch of the second half of the Crossroads Classic; a festival of speed designed to attract the country's top professional and amateur cyclists to the Piedmont of North Carolina. Nine days of exciting bicycle racing from July 25 through August 3 will be hosted in: Taylorsville, Lenoir, Morganton, Mocksville, Concord, Salisbury, Statesville, Harrisburg and Winston-Salem.

On July 29, Cyclists will race in categories from beginner to professional on a half-mile course that travels round the square on Main, Water, Salisbury and Gaither Streets. But the races will not be the only festivities for spectators. Kid's races as well as Teen and Adult Trike Races are once again planned to feature local children, executives, dignitaries and emergency responders. "As a cycling enthusiast, I thought the races were great to watch last year but the best parts were the kid's races and Trike Races. What a sight to see Mayor Slate race against county commissioners and other dignitaries or to see the United Way executive race against her colleagues from partner agencies," stated event chairman, Jim Gildein.

The square will also host a variety of children's games and activities. Plans include having a Misting Station, Inflatable Children's Playplace, and other activity-oriented booths hosted by United Way partner agencies. Music and plenty of food will make the event a

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place that the whole family can enjoy from the start of the first race at 6:00 p.m. until the professional race at 9:00 p.m.

Last year, approximately 275 cyclists registered for four races, competing to win cash prizes ranging from \$300 to \$2,000. Various countries outside of the United States were represented in the races including Argentina, Australia, Canada, Cuba, and Serbia. Cyclist, Eric Keim racing for the AEG-Toshiba-JetNetwork Cycling Team from Ft. Lauderdale, Florida, won the Professional Race which encompassed 60 laps and took 60 minutes to complete. "The venue got rave reviews from the cyclists!" stated Crossroads Classic coordinator, Neal Boyd. "Everyone thought Mocksville was just a beautiful city. It was a great place to kick-off the series."

#### **The Crossroads Classic Schedule:**

7/25 – Friday– Taylorsville, NC  
7/26 – Saturday– Lenoir, NC  
7/27 – Sunday – Morganton, NC  
7/28 – Monday – NO RACING  
7/29 – Tuesday– Mocksville, NC  
7/30 – Wednesday – Concord, NC  
7/31 – Thursday – Salisbury, NC  
8/1 – Friday Evening – Statesville, NC  
8/2 – Saturday – Harrisburg, NC  
8/3 – Sunday – Winston-Salem, NC

The mission of the Davie County United Way is to advance the common good of Davie County by uniting the resources of the community to identify and address the most pressing human needs. This is achieved through direct programs facilitated by DCUW such as Call 211 Services, Home Loss Prevention Program and Day of Caring. DCUW also provides grants to partner agencies for programs that focus on one or more of three impact areas: Children and Youth, Health and Wellness and Crisis Intervention. For more information contact the DCUW office at 751-0313 or visit [www.davieunitedway.org](http://www.davieunitedway.org).



## LIVE UNITED

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