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Media Alert

RELEASE DATE: July 1, 2008

Contact: Mary Beth Forst

EVENT DATE: July 29, 2008

TIME: 5:30 p.m. – 10:00 p.m.

WHAT: The streets of downtown Mocksville will be closed to the public on Tuesday, July 29, 2008 from 5:30 p.m. - 10:00 p.m. for the Historic Mocksville Criterium Bike Race. Streets included are Salisbury Street, Main Street, Clement Street, Depot Street, Gaither Street, and Water Street. NO Thorough fare will be accessed through the downtown area until the race is over.

ABOUT THE HISTORIC MOCKSVILLE CRITERIUM:

Imagine bikes speeding around a half mile course at 35 miles per hour within just inches of one another! Now that's what I call exciting! Each year, North Carolina hosts an entire series of this type of racing called the Crossroads Classic. The Historic Mocksville Criterium is the fourth race in the series and the first of the low-land races.

The Crossroads Classic is nine days of criterium bicycle racing designed to attract professional and amateur cyclists from all of the country to the Piedmont of North Carolina. The cyclists will compete for **\$30,000** during the nine days and will travel to nine different North Carolina cities: Taylorsville, Lenoir, Morganton, Mocksville, Concord, Salisbury, Statesville, Harrisburg and Winston-Salem.

7/25	Friday– Taylorsville, NC	7/30	Wednesday – Concord, NC
7/26	Saturday– Lenoir, NC	7/31	Thursday - Salisbury, NC
7/27	Sunday – Morganton, NC	8/1	Friday – Statesville, NC
7/28	Monday – NO RACING	8/2	Saturday – Harrisburg, NC
7/29	Tuesday– Mocksville, NC	8/3	Sunday – Winston-Salem, NC

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What is a criterium? A criterium is a bicycle race on a closed circuit less than a mile in length where cyclists complete multiple laps. Depending on category, race distances may vary between 25 and 50 miles in length and the fast action and high visibility are a real crowd pleaser.

Why is a criterium so exciting? When 100 plus cyclists try to take a 90 degree turn elbow to elbow at over 30 miles per hour, there tends to be a little rubbing and bumping, sometimes even a few crashes. NASCAR on two-wheels!!!
Music, games, kids corner, food...even trike races!

It's fun for the whole family.

Schedule of Events

6:15 p.m. Race 1 – Amateurs - Category 4/5 race (30 minutes)
6:45 p.m. Kids Races
Open Teen Trike Races
7:00 p.m. Race 2 - Masters Race (40 minutes)
7:40 p.m. Nonprofit Agency Executives Trike Race
Fire/Rescue & Police Trike Race
7:50 p.m. Race 3 – Intermediate - Category 2/3 race (45 minutes)
8:35 p.m. County Officials Trike Race
Open Adults Trike Race
8:45 p.m. Professional Race (60 minutes)
9:45 p.m. Racing Ends

Fast Facts

- ✓ Fourth day of a nine day festival of speed
- ✓ Racing held in five categories
- ✓ Racing begins at 6:00 p.m.
- ✓ 1/2 mile course
- ✓ Held in Downtown Mocksville
- ✓ Start/Finish Line on Main Street
- ✓ Kids races held at 6:45 p.m.
- ✓ Net proceeds will benefit Davie County United Way & *STAY* here in our county
- ✓ Children's activities like Putt-Putt, Face Painting, Science Exploration & More!
- ✓ Moonwalk Balloon Jump, 20 Ft. Slide, 2Misting Stations



LIVE UNITED

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The mission of the Davie County United Way is to advance the common good of Davie County by uniting the resources of the community to identify and address the most pressing human needs. This is achieved through direct programs facilitated by DCUW such as Call 211 Services, Home Loss Prevention Program and Day of Caring. DCUW also provides grants to partner agencies for programs that focus on one or more of three impact areas: Children and Youth, Health and Wellness and Crisis Intervention. For more information contact the DCUW office at 751-0313 or visit www.davieunitedway.org.

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